

# MK Shipping Lines Website Content Structure -

## 1. Home Page (Homepage Overview)

**MK Shipping Lines** is one of Bangladesh's leading inland waterways operators, serving passengers and cargo since **2016**. We operate **8 passenger launches, 4 lighter vessels, and 2 RoRo Ferry/Launch-cum-RoRo** on major river routes including **Dhaka–Bhola**, the first-ever private RoRo service in Bangladesh.

We ensure safe, reliable, and efficient river transport for thousands of passengers and businesses every day.

### Key Highlights:

- 14+ major inland water routes
- First private RoRo Ferry service
- Dhaka–Kolkata Indo-Bangla protocol experience
- Modern fleet, online ticketing, GPS tracking
- Sustainable river transport and green technology initiatives

## 2. About Us

### Company Overview

Founded in 2016, **MK Shipping Lines** has grown into a trusted name in Bangladesh's inland waterways. We specialize in efficient passenger transport, RoRo ferry operations, and cargo movement across the country. Our company pioneered the **Dhaka–Bhola RoRo Ferry service** in the private sector, transforming communication between Bhola island and mainland Bangladesh. We combine technology, safety, and customer-centric service to deliver seamless river transport.

### Vision

To become Bangladesh's most trusted and innovative inland waterways passenger and logistics service provider.

### Mission

To deliver reliable, sustainable, and technology-driven launch, RoRo, and cargo services that simplify river transport and enhance customer satisfaction.

## Core Values

- Customer Commitment
- Integrity & Transparency
- Innovation
- Sustainability
- Excellence in Service

## 3. Our Services

### Passenger Launch Service-

Our modern passenger launches operate across major river routes including **Dhaka, Bhola, Barishal, Jhalokathi, Patuakhali, Barguna, Chandpur**. We ensure comfort, safety, timely departures, and professional hospitality.

### RoRo Ferry Service (Dhaka–Bhola)

First private RoRo operator in Bangladesh.

#### Key Features:

- Safe & efficient transport of cars, buses, trucks
- No lifting or cargo handling required
- Fast turnaround time
- Daily schedule between Bhola–Dhaka–Bhola

### Lighter Vessel / Inland Cargo Service-

We operate lighter vessels for bulk cargo movement, including Indo-Bangla water protocol routes.

### Luxury River Cruise (MK Mithamoin)

Premium river cruise from **Mawa** with buffet meal (20+ items), entertainment & fully secured environment. Perfect for family trips, corporate events, and sightseeing.

## 4. Technology & Innovation

### Online Ticketing

- 24/7 booking via website/social media
- Online payment & cancellation

- Instant SMS/email notifications
- GPS-based vessel tracking

## **5. Leadership Profile (Chairman/Founder)**

### **Md. Masum Khan**

Founder & Proprietor – MK Shipping Lines

A seasoned entrepreneur with 23+ years of experience in transportation, logistics, marine services, CNG station management, and international shipping operations.

## **6. Contact Us**

**Address:** Level 6, 35/4 Agro Kuthir, Lake Circus, Dhaka 1205

**Phone:**

**Email:**